



- +31(0)6 46094243
- info@cake-mixstore.com
- cake-mixstore.com/graphicsolutions
- The Netherlands



GRAPHIC SOLUTIONS

corporate identity | graphic design | illustration | styling | interior design

We work closely with our clients: both big and small; cultural and commercial; established and just starting out – to translate their ideas into outspoken and distinctive designs.

We create unique identities by blending carefully selected detail into accessible designs that help us create results with lots of personality.



In 2015 I started making a city map of Groningen, The Netherlands. That turned out to be a huge success and many people bought the art print in stores around Groningen.

I made a few more art prints of many cities in The Netherlands and Denmark. After this, companies asked me to use the design of the maps for several projects.







A city map with the many locations where World Vision is involved in the city of Amersfoort.



Cover magazine and postcard 40 Years Science shop, State University of Groningen.



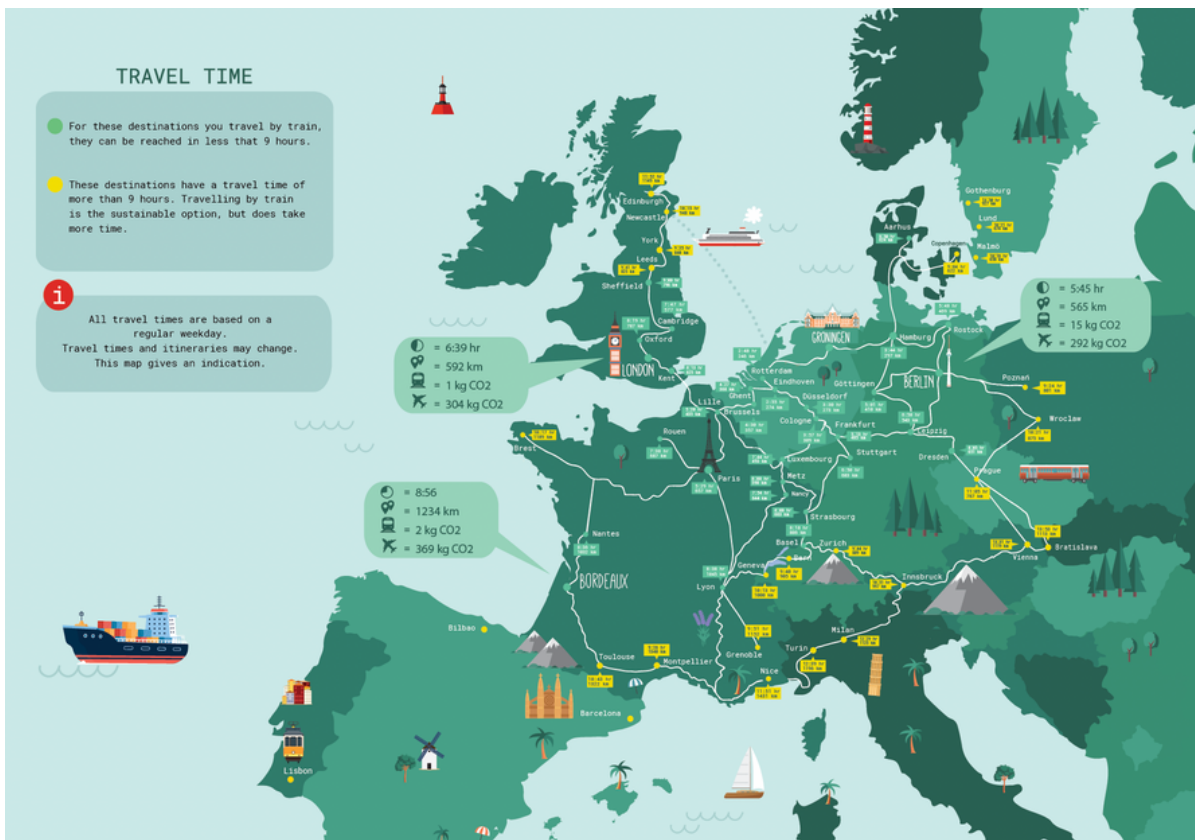
Design city map Assen, The Netherlands for Noorderlinkdagen. Noorderlink organizes the Noorderlink Days once every two years. Each edition of the congress is characterized by appealing themes in the field of management and organizational development.



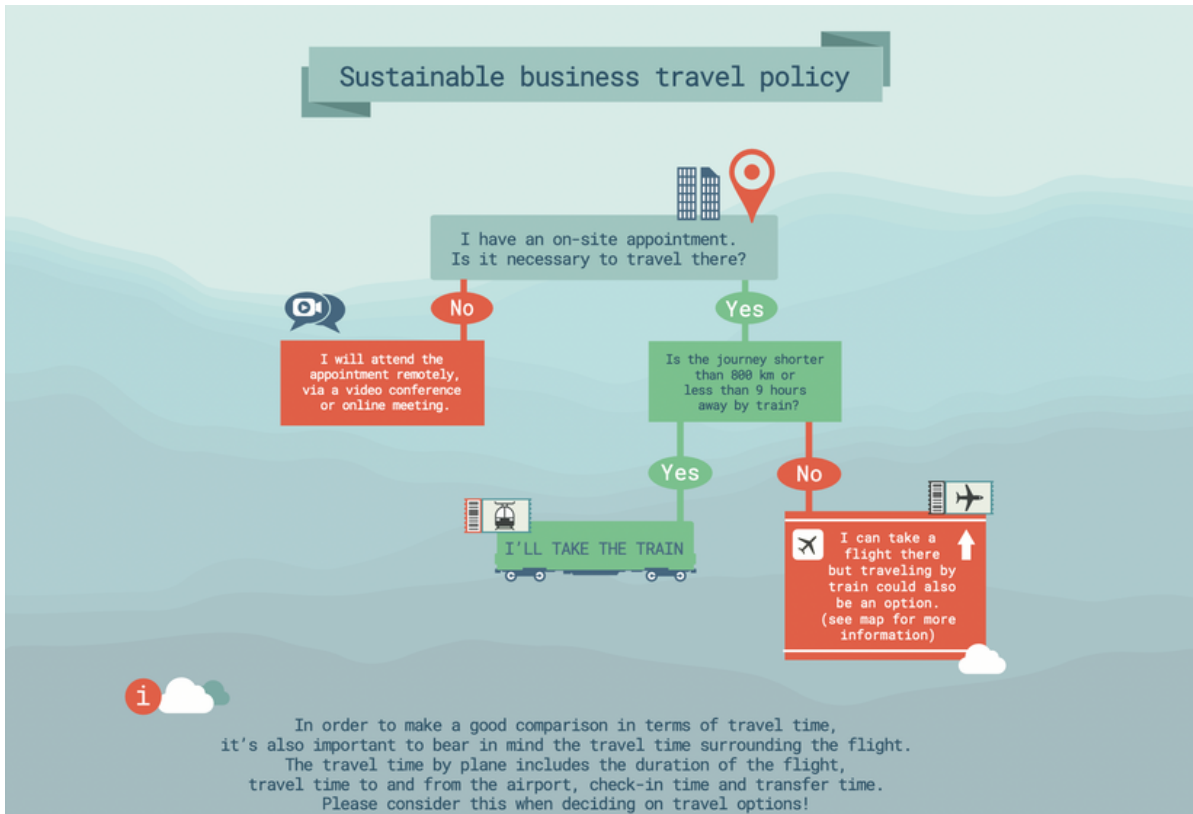
Infographic of the waste collection and processing process for the State University of Groningen.



Design for the train travel map according to the 2019 sustainable business travel policy of the State University of Groningen



Design for the train travel map according to the 2023 sustainable business travel policy of the State University of Groningen



Design for decision tree according to the 2019 sustainable business travel policy of the State University of Groningen



Award for Prospective Risk Analysis - Healthcare,
University Medical Center Groningen



1/1 NFT images designed for Bored Bananas.
1000 pieces NFT images "Sirens of the Sea" collection.



1/1 NFT images designed for Bored Bananas.
Halloween special release



1/1 NFT images designed for Bored Bananas.
1000 pieces NFT images "Pirates of the Sea" collection.



Invitation to a symposium on the occasion of the 60th anniversary of the Surgical Oncology department at the University Medical Center in Groningen.



Invitation to the inaugural lecture of a pediatric surgeon and professor of surgical oncology, particularly surgery in the elderly, both working at the University Medical Centre in Groningen, The Netherlands.



Logo design for drama therapist, trainer, and counselor Anna Hilscher.



Logo design for remedial educationalist generalist
Drs. Iris van de Hoef- Gerdez.

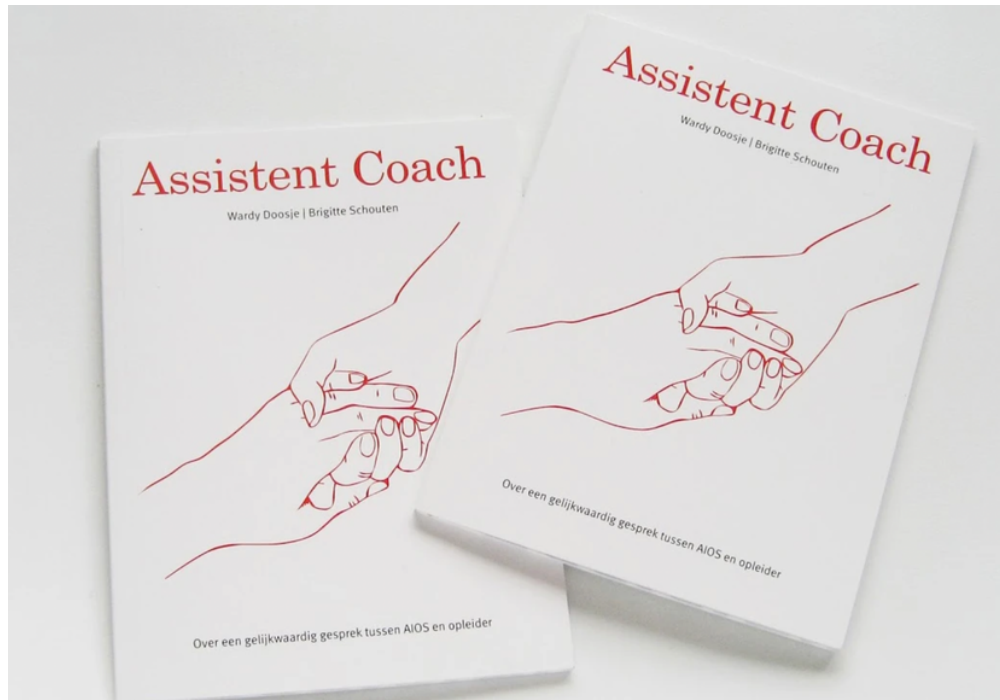


GROENTE VAN VIS
AQUAPONICS GRONINGEN

Logo design for a food production system that couples
aquaculture with hydroponics



Design tableware collection ANYDAY, inspired by daily life in New York City.



Book cover design "Assistant Coach"

Assistant Coach is a book about the equal conversation between postgraduate doctors and teachers



Book cover "Dialogo"

'Dialogo' describes how a real conversation works. The booklet contains tips on how to conduct such a good dialogue yourself.



Logo for a national study in which anesthesiologists and surgeons from 14 hospitals will work together. This is a scientific study into personalized care for patients with a high risk of complications after surgery.



Mural for the Townhall, municipality of Groningen
The building of the Municipality of Groningen / Economic Affairs / Spatial Planning is a national monument and was built in 1928 by S.J. Bouma.
The architectural style is Amsterdamse School, and therefore I wanted this mural to blend into the rest of the building



Large wooden art piece of anatomist K.F Wenckebach
commissioned by the University Medical Hospital
Groningen



SUP board design and paddles for Go Wild!

Go wild provides outdoor sports in Friesland. Sports equipment and accommodation rental between the beautiful forests and lakes of the Gaasterland



Packaging design for 100th birthday of Knols Koek ginger bread





Hand shadow art print made for lifestyle brand offering unique homeware and accessories called Cake.



Poster, print and postcard designs